

Benefits of Bike Share

Green Apple Bikes offers many great advantages for Manhattan residents, the local economy and the sponsors who fund the bike share program.



Boosts retail exposure



Reduces congestion and wasted fuel



Increases connectivity



Low-cost public transportation



Encourages physical activity

Green Apple Bikes

How can you help?

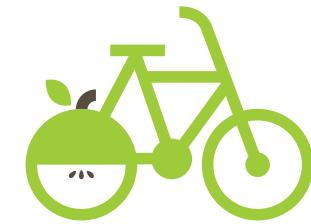
Sponsorships allow organizations to fund stations located in proximity to their business or designated high visibility market locations. Your organization can support bike share by providing property for a station, or supporting the installation of a station in a public location. Contact Program Director Linda Mays to become a sponsor today!

Contact Information

Program Director

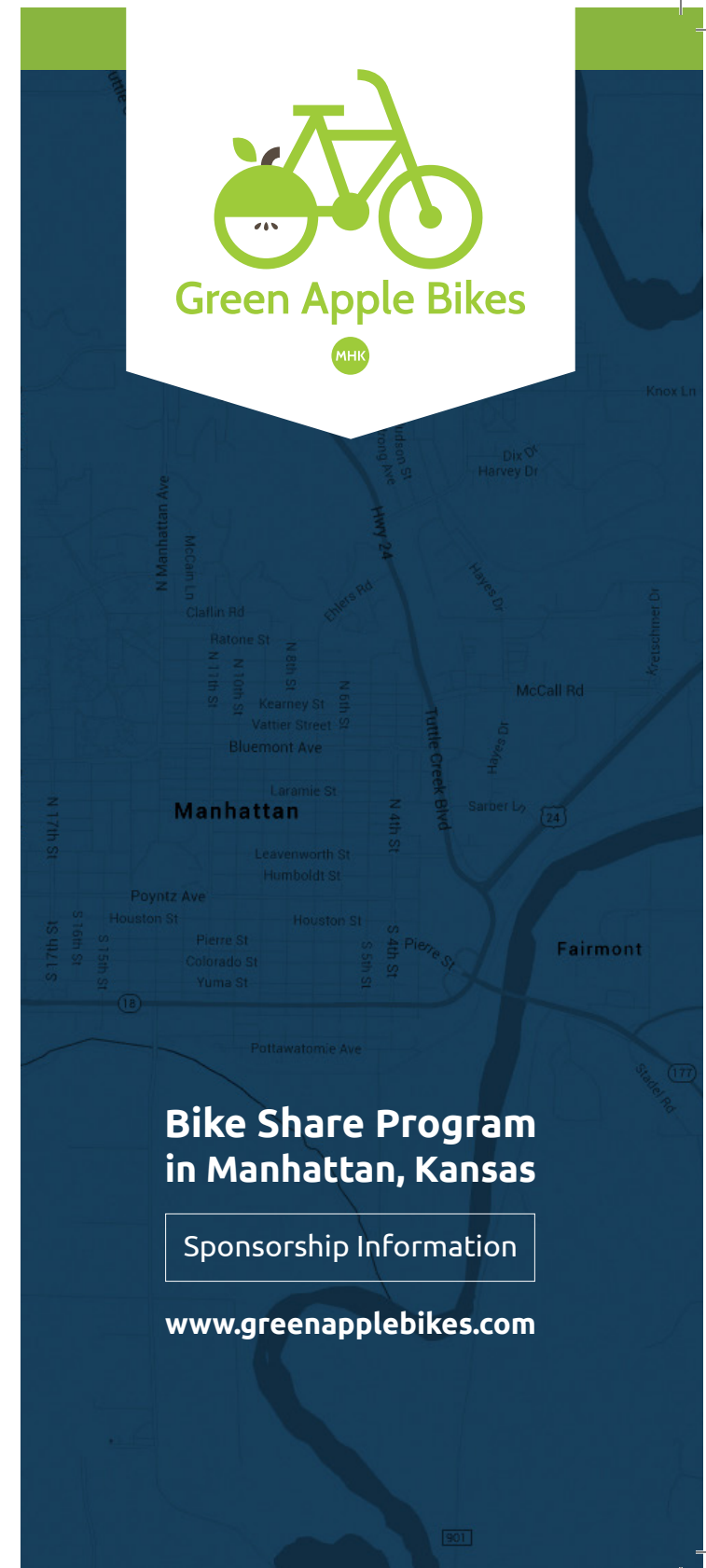
Linda Mays: 785-370-7783

Mays@civicplus.com



Green Apple Bikes

MHK



**Bike Share Program
in Manhattan, Kansas**

Sponsorship Information

www.greenapplebikes.com

“ New bike share programs generate tons of exposure in the media, sponsorship allows your organization to join in on the buzz. ”

Sponsorship Costs

Initial commitment: \$2,000

Includes six bicycles and the bicycle rack ready for installation.

Annual Commitment: \$1,000

Includes maintenance and replacement of new bicycles.

Green Apple Bikes

Manhattan's bike share program establishes a new form of public transportation for Manhattan. One that is healthy and safe, is environmentally friendly, accessible for all users, and financially sustainable to operate. Bike share is an important part of the city's integrated public transportation network, connecting communities to more destinations across the city.



What is Bike Sharing?

Bike sharing is an innovative transportation program, ideal for short distance allowing users the ability to pick up a bicycle at any “self-serve” station and return at their convenience. Bike sharing programs differ from traditional rental services in that they are often used for shorter trips and open to everyone.

Cities all over the world are using a bike share program to promote healthy lifestyles, generate storefront revenue, and decrease transportation pollution. This is an excellent opportunity to attract visitors to Manhattan while connecting customers and businesses.

How it works

Sponsors wishing to participate in the bike share program purchase an initial system to be installed at their location or a designated location. Riders or “borrowers” borrow a bicycle from the rack on the honor system returning the bike to one of the designated bike racks around the city. Sponsorship renewal will be annually.

Bike Share is a major win for your business. Each station is used as a marketing tool with potential to support several trips a day connecting businesses and customers.

Contact Linda Mays at 785-370-7783 to learn more about sponsorship opportunities.